

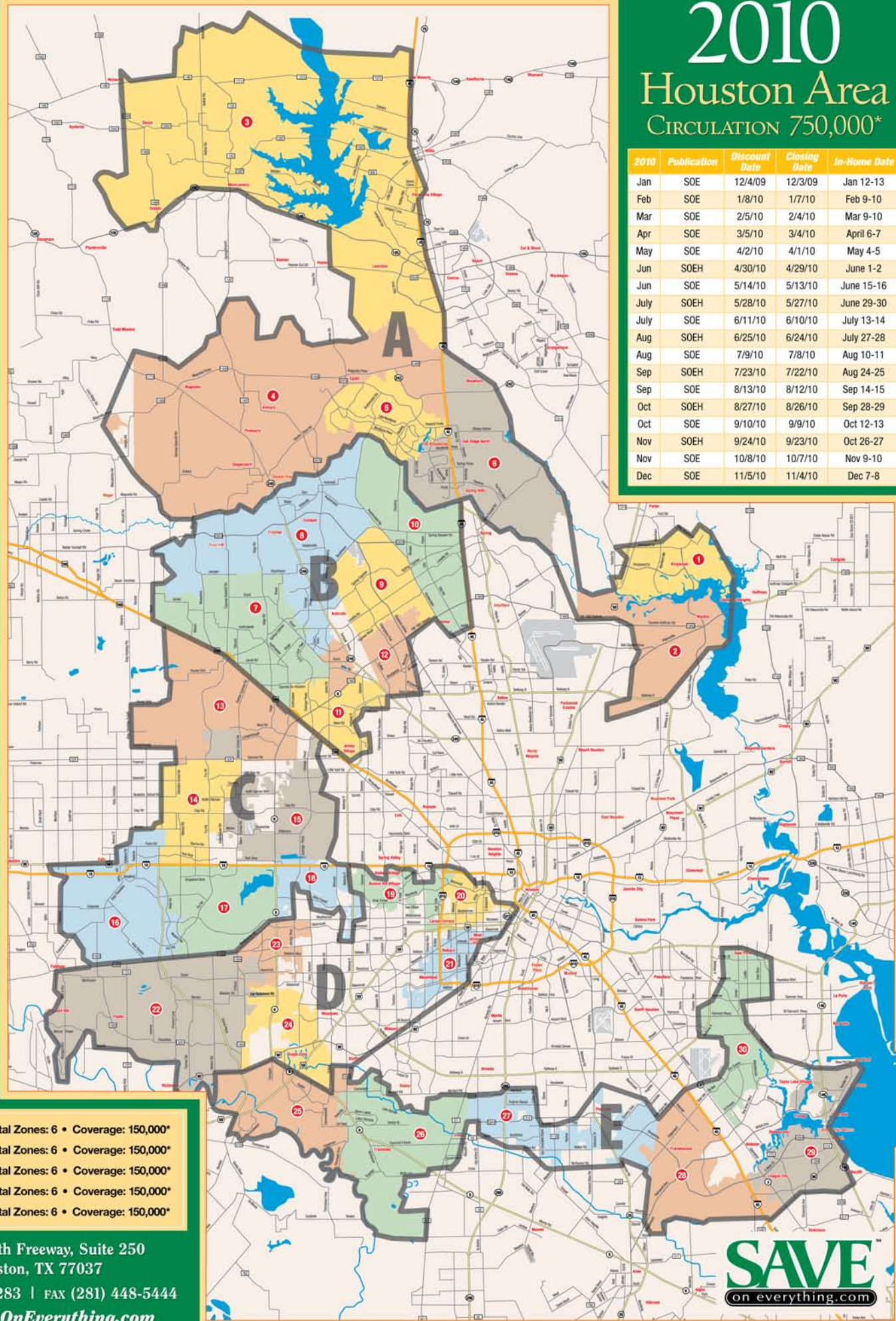
EACH ZONE CIRCULATION IS 25,000*

- ZONE 1 Kingwood**
77339, 77345
- ZONE 2 Atascocita, Humble**
77338, 77346, 77396
- ZONE 3 Conroe, Montgomery**
77304, 77318, 77356
- ZONE 4 Magnolia**
77354, 77355, 77362, 77384
- ZONE 5 Woodlands 1**
77381, 77382
- ZONE 6 Woodlands 2**
77380, 77385, 77386
- ZONE 7 Cypress**
77429, 77433
- ZONE 8 Tomball**
77070, 77375, 77377
- ZONE 9 Champions**
77068, 77379
- ZONE 10 Spring West**
77388, 77389, 77090
- ZONE 11 Jersey Village, Winchester, Wortham**
77040, 77064, 77065
- ZONE 12 Willowbrook, Champions**
77066, 77068, 77069, 77070
- ZONE 13 Copperfield**
77095, 77433
- ZONE 14 Katy North**
77449
- ZONE 15 Bear Creek**
77041, 77084, 77433
- ZONE 16 Katy West**
77493, 77494, 77450
- ZONE 17 Katy**
77094, 77450
- ZONE 18 Memorial**
77042, 77071, 77079
- ZONE 19 Memorial, Galleria**
77024, 77056, 77057
- ZONE 20 Inner Loop, River Oaks**
77006, 77007, 77019, 77027, 77098
- ZONE 21 Bellairs, Meyerland, West U**
77005, 77025, 77096, 77401
- ZONE 22 Richmond**
77083, 77406, 77407
- ZONE 23 Mission Bend**
77082, 77083
- ZONE 24 Sugar Land 1**
77478, 77498
- ZONE 25 Sugar Land 2**
77459, 77479
- ZONE 26 Missouri City**
77545, 77459, 77489
- ZONE 27 Pearland**
77581, 77584
- ZONE 28 Friendswood, League City**
77546, 77573
- ZONE 29 Kemah, League City, Seabrook**
77565, 77573, 77586
- ZONE 30 Clear Lake, Pasadena, Deer Park**
77059, 77062, 77505, 77536

*Circulation is approximate and is based on averages. All zones are income select.

2010 Houston Area CIRCULATION 750,000*

2010	Publication	Discount Date	Closing Date	In-Home Date
Jan	SOE	12/4/09	12/3/09	Jan 12-13
Feb	SOE	1/8/10	1/7/10	Feb 9-10
Mar	SOE	2/5/10	2/4/10	Mar 9-10
Apr	SOE	3/5/10	3/4/10	April 6-7
May	SOE	4/2/10	4/1/10	May 4-5
Jun	SOEH	4/30/10	4/29/10	June 1-2
Jun	SOE	5/14/10	5/13/10	June 15-16
July	SOEH	5/28/10	5/27/10	June 29-30
July	SOE	6/11/10	6/10/10	July 13-14
Aug	SOEH	6/25/10	6/24/10	July 27-28
Aug	SOE	7/9/10	7/8/10	Aug 10-11
Sep	SOEH	7/23/10	7/22/10	Aug 24-25
Sep	SOE	8/13/10	8/12/10	Sep 14-15
Oct	SOEH	8/27/10	8/26/10	Sep 28-29
Oct	SOE	9/10/10	9/9/10	Oct 12-13
Nov	SOEH	9/24/10	9/23/10	Oct 26-27
Nov	SOE	10/8/10	10/7/10	Nov 9-10
Dec	SOE	11/5/10	11/4/10	Dec 7-8



- Territory A** Total Zones: 6 • Coverage: 150,000*
- Territory B** Total Zones: 6 • Coverage: 150,000*
- Territory C** Total Zones: 6 • Coverage: 150,000*
- Territory D** Total Zones: 6 • Coverage: 150,000*
- Territory E** Total Zones: 6 • Coverage: 150,000*

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